



Book Review

FACTORS AFFECTING ENTREPRENEURIAL MANAGEMENT IN BANGLADESH: AN EMPIRICAL ANALYSIS

Authored by

Vichayanan Rattanawiboonsom and Muhammad Mahboob Ali

*Publishers: Student Ways, Dhaka, Bangladesh
ISBN 9789849140016, Edition Reprint 2019
Pages 96, Price Taka 500, USD 50*

Book Reviewed By

S.K.S. Yadav

Faculty of Commerce & Business Administration,
Meerut College, Meerut (West U.P.) India
Email Id: drksyadav@meerutcollege.org

The book introduces a special issue on the theme of entrepreneurship and infrastructural, institutional change and its development in view of part present and future interventions. This study also contributes to a better understanding of business creation by women and the factors which are instrumental in their success, together with a better understanding of potential obstacles and barriers. Entrepreneurs are the gale of creative destruction. They are the engines of the local economy and contribute to a country's wealth to a great extent. Accordingly it is of almost important to create, educate and motivate young, adults to become entrepreneurs and start their own enterprises.

The present work has been divided in five chapters. First chapter relates to introduction and focuses on statement of problems, literature review, rationale of the study, understanding social enterprises etc. Chapter 2 encompasses historical progress of entrepreneurial activities in

Bangladesh. This chapter presents women entrepreneurs' statistics, their constraints and support services for women entrepreneurship development. Chapter third relates to methodology adopted to conduct research. Chapter four encompasses finding and result discussion. Multivariate analysis of variance has been applied chapter fifth relating to discussion, conclusion and implications. At the end appendix 1 has been attached which is relating to interview schedule.

The study consider both primary and secondary data. The data is based on four hypothesis, the research did reliability test, validity test and factor analysis. Entrepreneurship development in the country particularly in Bangladesh is required as undoubtedly, underlying and substantial social, cultural and economic benefits for male and female entrepreneurs. Instituting the entrepreneurial spirit often depends on political measures put into place. Strategic leverage has been referring to traditional sectors and emerging industrial verticals could benefit from a combination of the following initiatives, including: Reintroducing incentives for technology adoption. Ease of doing business must be in favor of entrepreneurial activities.

Authors suggested that more intensive and pragmatic policy should be taken for the development of the social enterprises particularly for self motivated entrepreneurs. Government of Bangladesh should start declaring and observing one day of each year as an Entrepreneurial day. In the formed sector, financial organizations are being required for developing proper steps to poverty alleviation, public-private and foreign strategic alliance and implementation procedures are required with special emphasis to achieve sustainable development goal of the country.

The present piece of work is quite good work which is beneficial for research scholars, policy makers, governments, administrators etc. Certain proof reading mistakes are seen in title cover that should be corrected if possible.